

# THE CHINESE ECONOMY IN TRANSITION

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2. Structural Challenges: 4Ds

3. Policy Responses: 5 areas

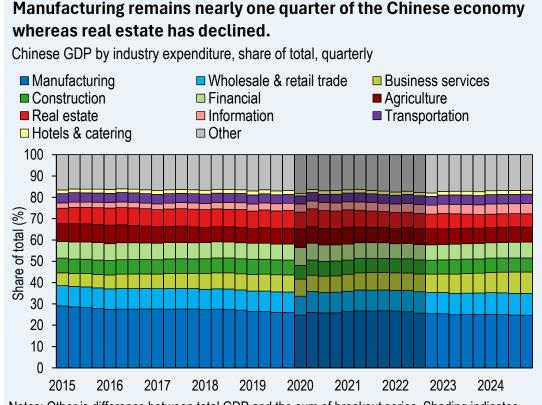
4. Risks and Outlook

# 1. Status of the Chinese Economy

3 snapshots

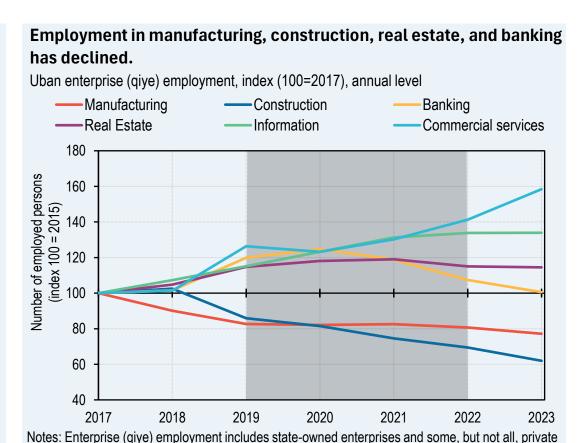
# Status of the Chinese Economy:

Manufacturing remains nearly a quarter of the Chinese economy whereas real estate has declined.



Notes: Other is difference between total GDP and the sum of breakout series. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: China National Bureau of Statistics, Zongyuan Zoe Liu

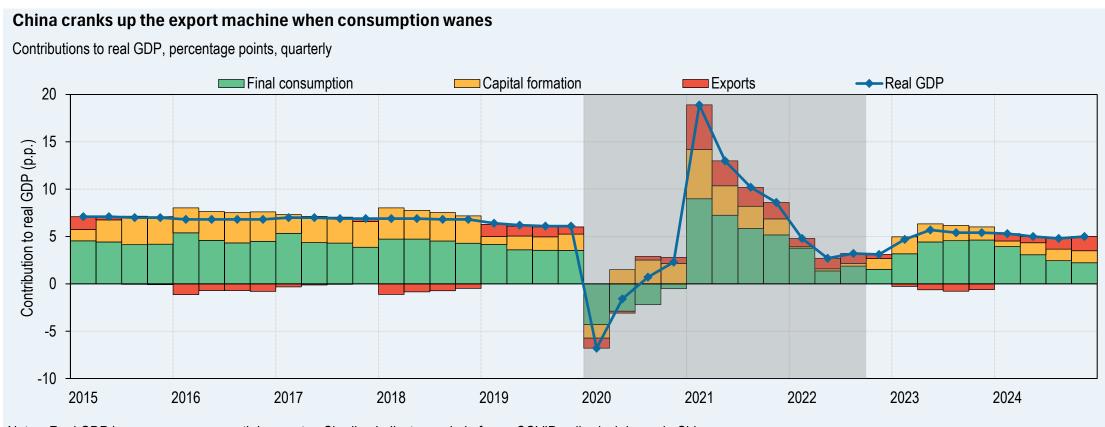


enterprises. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: China National Bureau of Statistics, Zongyuan Zoe Liu

# Status of the Chinese Economy:

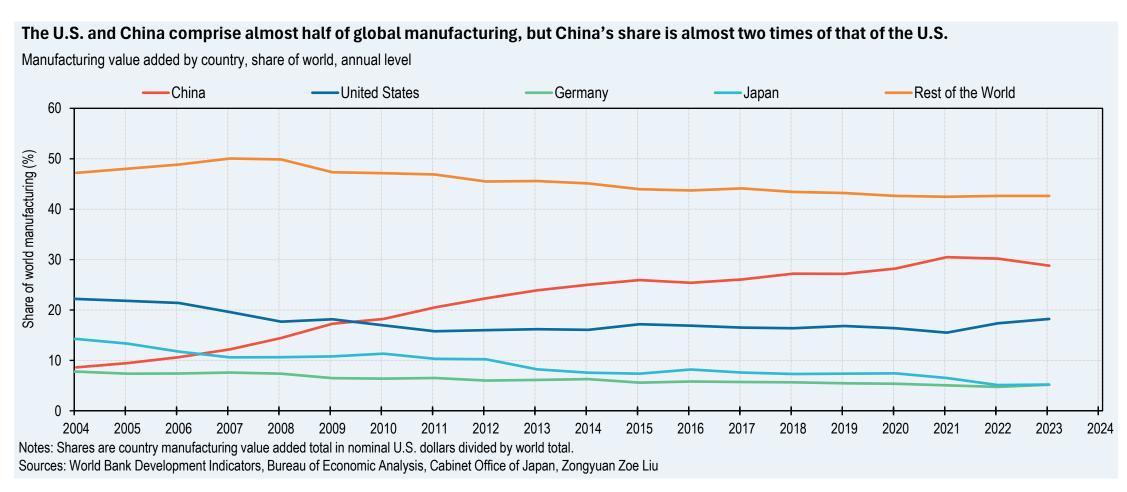
#### Export dependent amid weak domestic consumption



Notes: Real GDP is year-over-year growth by quarter. Shading indicates period of zero-COVID policy lockdowns in China. Sources: China National Bureau of Statistics, Zongyuan Zoe Liu

# Status of the Chinese Economy:

China dominates global manufacturing: its manufacturing share of the world is bigger than the United States, Germany, and Japan combined.



# 2. Structural Challenges

4 Ds

# Debt Demand Demographics De-coupling (De-risking)

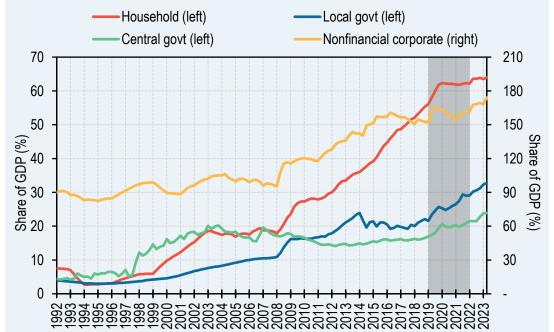
→ Deflation?

→ Japanification?

# Debt

#### Household debt has mostly flatlined since the pandemic.

Debt by debtor as share of GDP, quarterly level

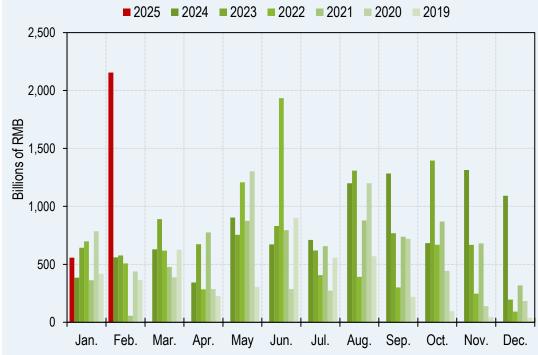


Notes: Household debt includes consumer and household business loans. Local government debt includes local debt and other debt of local governments. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: Center for National Balance Sheets (CNBS), Zongyuan Zoe Liu

#### Local governments have sharply increased the pace of debt issuance in the first two months of 2025.

Local government bond issuances, billions of RMB, monthly flow, data as Feb. 24.



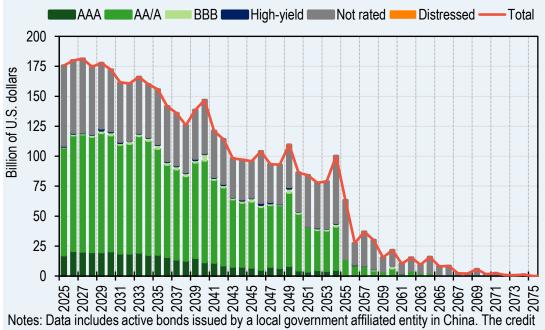
Notes: February 2025 data are month-to-date as of Feb. 24, 2025.

Sources: China Central Depository & Clearing Co., Bloomberg Financial LP, Zongyuan Zoe Liu

### Debt

#### Local governments' maturity profile calls for a lot of refinancing activities.

Local government bonds by maturity, billions of U.S. dollars, as of Feb. 25, 2025

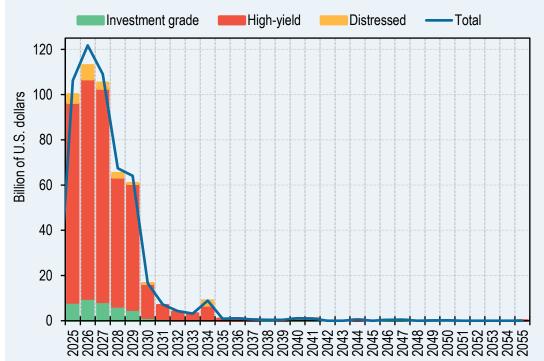


Notes: Data includes active bonds issued by a local government affiliated entity in China. The credit rating is the Bloomberg composite rating. Not rated indicates that no major credit rating agency, including those in China, rated the issue.

Sources: Bloomberg Financial LP, Zongyuan Zoe Liu

#### China's real estate companies will face refinancing challenges

Real estate company bonds by maturity, billions of U.S. dollars, as of Feb. 25, 2025



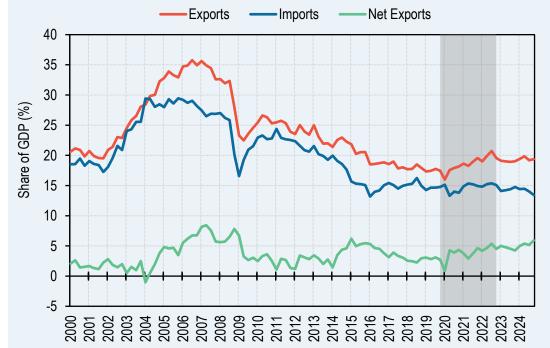
Notes: Data includes active bonds with a Chinese issuer in the real estate sector. The credit rating is determined by the Bloomberg Issuer Default Risk Model.

Sources: Bloomberg Financial LP, Zongyuan Zoe Liu

# Demand: External

#### The Chinese economy is more reliant on exports since the pandemic

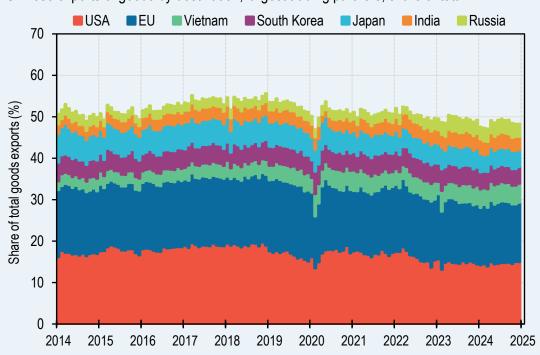
Chinese trade in goods, share of GDP, quarterly flow



Notes: Seasonally adjusted quarterly flow of goods and GDP level in nominal U.S. dollars. Does not include trade in services. Shading indicates period of zero-COVID policy lockdowns. Sources: General Administration of Customs, Zongyuan Zoe Liu

#### About half of China's goods exports go to seven markets

Chinese exports of goods by destination, largest trading partners, share of total



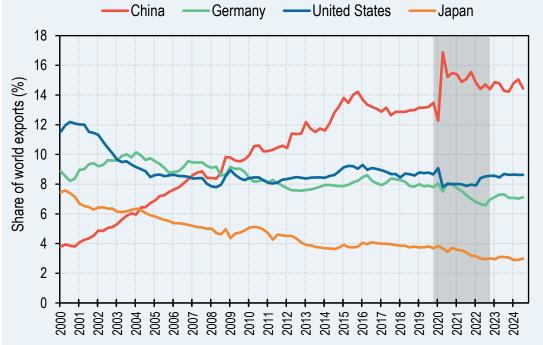
Notes: Does not include trade in services. Shares are destination country totals divided by world total, excluding Hong Kong.

Sources: General Administration of Customs, Zongyuan Zoe Liu

# **Demand: External**

#### China seized export market share during the COVID-19 pandemic

Exports of goods by source country, share of world, monthly level

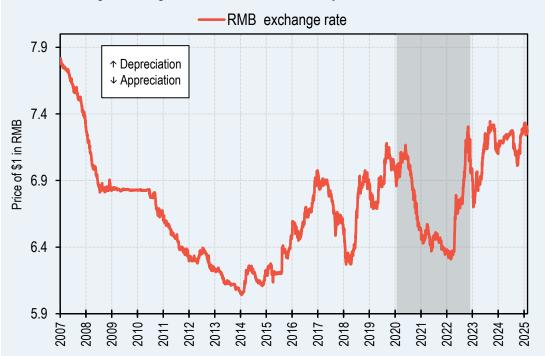


Notes: Shares are calculated by World Bank. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: World Bank Development Indicators, Zongyuan Zoe Liu

#### A historically cheap RMB against the U.S. dollar helps drive exports

RMB exchange rate against the U.S. dollar, daily



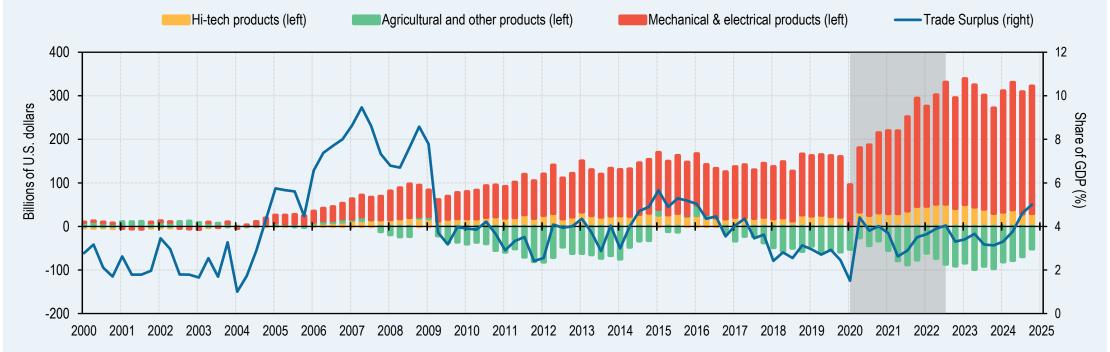
Notes: Higher (lower) values indicate a weaker (stronger) RMB against the U.S. dollar. Shading indicates period of zero-COVID policy lockdowns.

Sources: Bloomberg Financial LP, Zongyuan Zoe Liu

# Demand: External

#### Hi-tech products are still a small part of China's export machine

Trade surplus by type of goods, U.S. dollars & share of GDP, quarterly flow

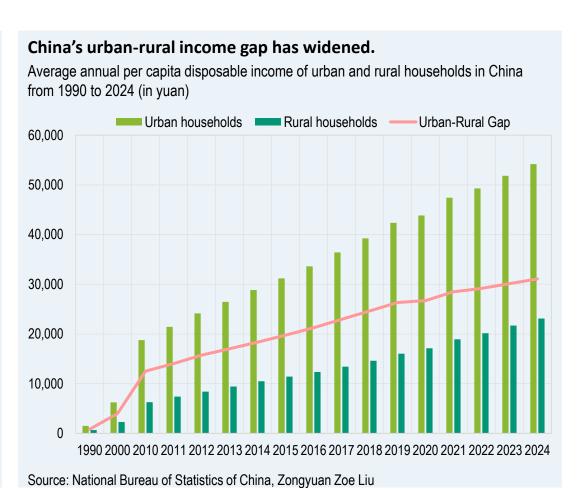


Notes: Hi-tech goods include advanced materials, aerospace, biotechnology, computer integrated manufacturing, computers and telecommunications, electric vehicles, life sciences technology, opto-electronics, and other technologies. Mechanical & electrical includes metal products, machinery, electrical & electronic products, transportation equipment, instruments and other products.

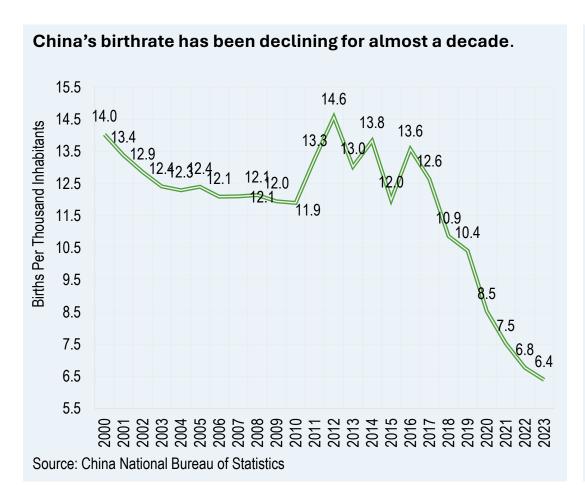
Sources: General Administration of Customs, Zongyuan Zoe Liu

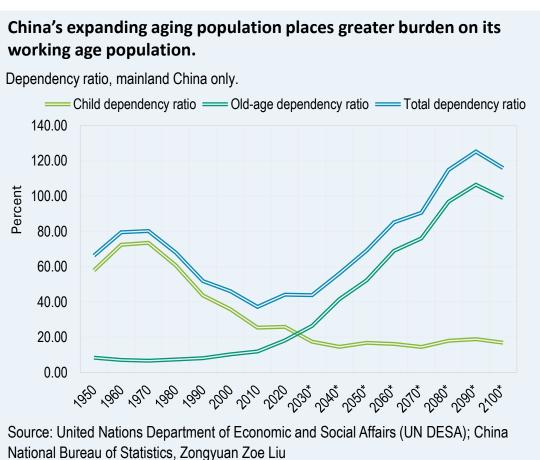
# Demand: Internal

#### China's urban-rural consumption gap has flattened. Average annual per capita consumption expenditure of urban and rural households in China from 1990 to 2024 (in yuan) Urban households Rural households Urban-Rural Gap 40,000 35,000 30,000 25,000 20,000 15,000 10,000 5,000 1990 2000 2010 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Source: National Bureau of Statistics of China, Zongyuan Zoe Liu



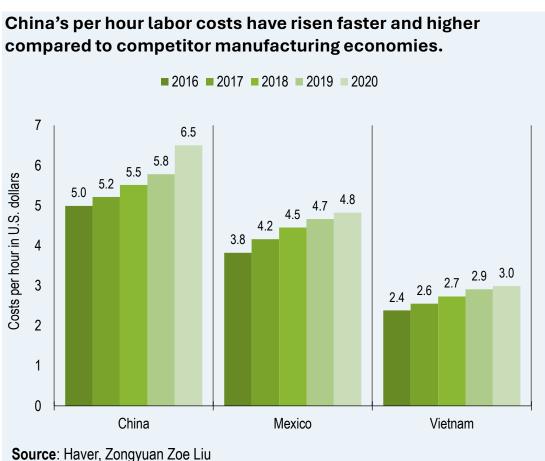
# Demographics



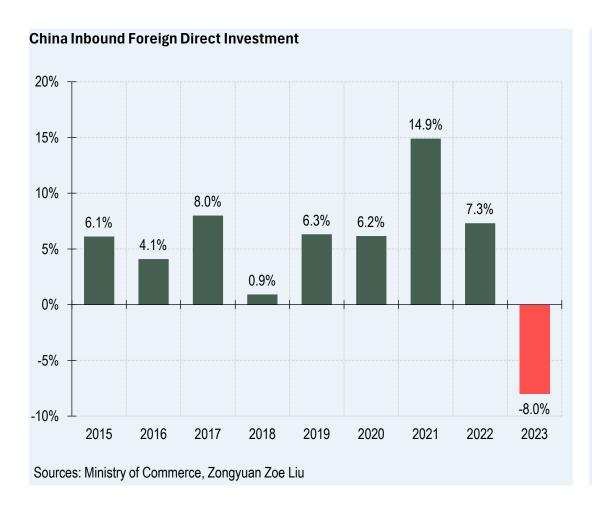


# Demographics



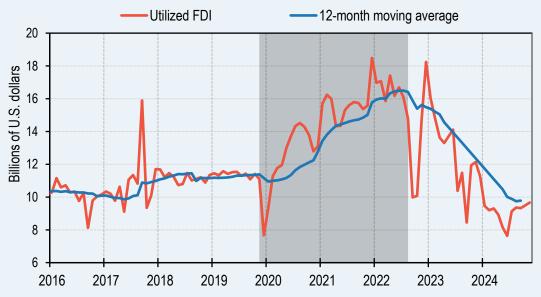


# Decoupling (De-risking)



# Chinese FDI shows some signs of bottoming out in late 2024 but has not recovered to pre-pandemic level.

Utilized foreign direct investment in China, billions of U.S. dollars, seasonally adjusted & 12-month moving average, monthly level



Note: Utilized FDI is foreign investment in China in the forms of cash, physical investment, technology investment, and reinvestment of profits by foreign enterprises. Does not include foreign investment that is under but not yet realized. Shading indicates period of zero-COVID policy lockdowns in China. Sources: Ministry of Commerce, Zongyuan Zoe Liu

# Decoupling (De-risking)

Sector	Company				
Tech/Web Services	Alphabet/Google				
	Apple				
	Dell				
	НР				
	Intel				
	LG Electronics				
	LinkedIn				
	Naver				
	Nintendo (Nintendo Switch)				
	Quanta Computer				
	Samsung				
	Sharp				
	Sony				
	IBM				
	Konica Minolta				
	Microsoft				
	Cloud Software Group				
	Airbnb				
	Yahoo				
	Foxconn				

Sector	Company				
	Adidas				
	Mango				
Fashion/Clothing Retail	Old Navy/Gap				
	Steve Madden				
	UnderAmour				
Manufacturing	Hyundai Motor Group				
	Panasonic Energy				
	Honda				
	Nissan				
	Mitsubishi Motors				
	Nippon Steel				
	Stellantis				
	Taiheiyo Cenment				
	GoPro				
	Hasbro				
<b>Consumer Goods</b>	Stanley Black & Decker				
	Daikin Industries				
	Sheshido				

Notes: The list may not be exhaustive.

Sources: Zongyuan Zoe Liu compiled data from various news outlets

# Decoupling (De-risking):

Sector	Company				
Legal Services	Cleary, Gottlieb, Steen & Hamilton				
	Morgan, Lewis & Bockius				
	Paul, Weiss, Rifkind, Wharton & Garrison				
	Milbank				
	Skadden, Arps, Slate, Meagher & Flor				
	Reed Smith				
	Dechert				
	Morrison & Foerster				
	Sidley Austin				
	Orrick				
	Weil, Gotshal & Manges				
	Perkins Coie				
	Akin Gump Strauss Hauer & Feld				
	Dentons				
	Latham & Watkins				
	Proskauer Rose				

Sector	Company			
	BlackRock			
Financial Services	Citi			
	Sequoia Capital			
Media	The New York Times			
December of Consultance	Forrester Research			
Research and Consultancy	Gallup			

Notes: The list may not be exhaustive.

Sources: Zongyuan Zoe Liu compiled data from various news outlets

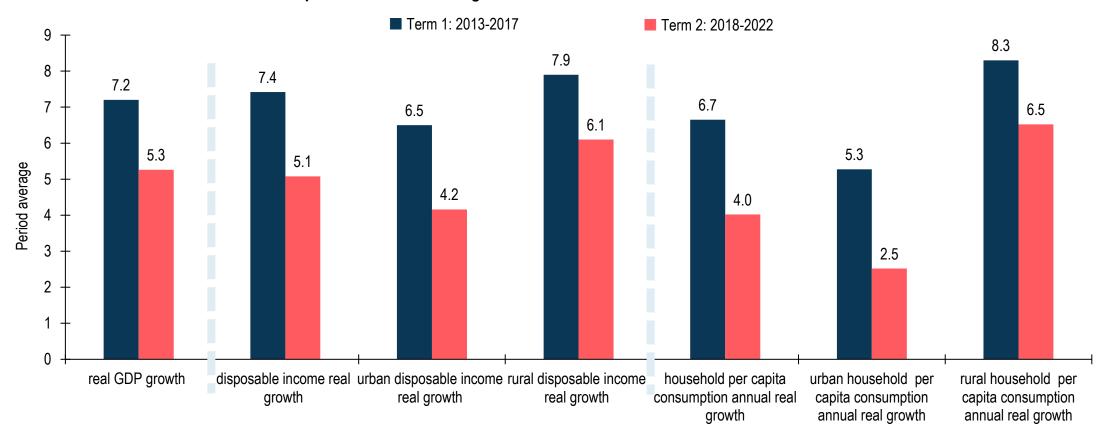
# 3. Policy Responses

5 areas

#### 1. Boosting domestic consumption and promoting rural vitalization:

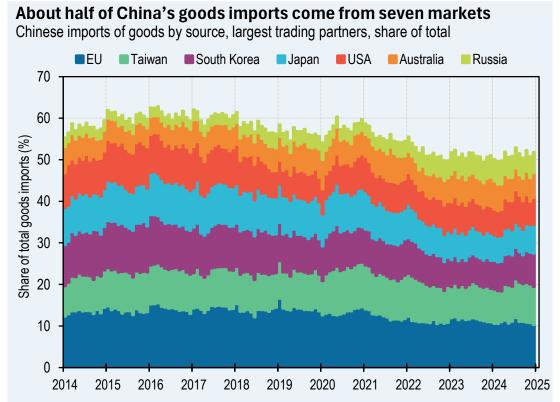
Rural growth has been faster than urban and national average despite COVID shock. Rural development remains a policy priority.

#### Chinese Household Income and Consumption Conditions During President Xi's Fist Two Terms in Office



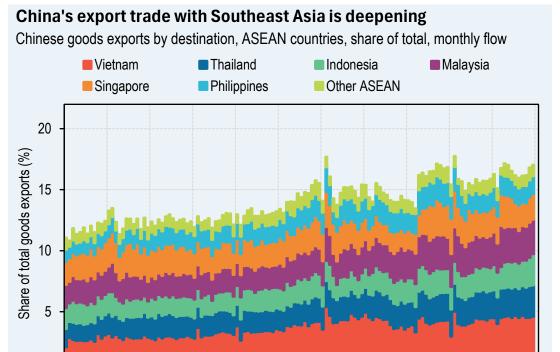
#### 2. Rebalancing trade:

#### Continue to expand market overseas



Notes: Does not include trade in services. Shares are source country totals divided by world total, excluding reimports of Chinese goods.

Sources: General Administration of Customs, Zongyuan Zoe Liu



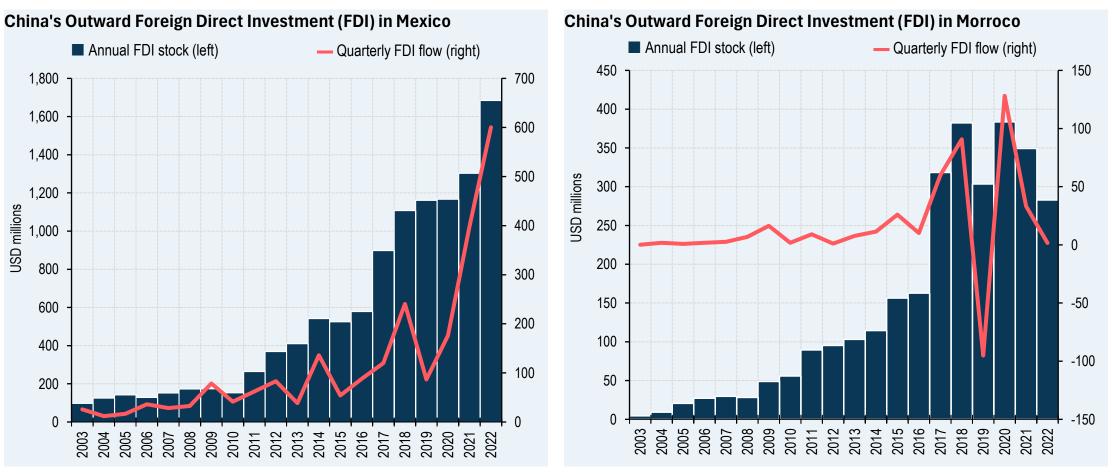
Notes: Seasonally adjusted nominal U.S. dollars. Does not include trade in services. Shares are destination country totals divided by world total.

2021

Sources: General Administration of Customs, Zongyuan Zoe Liu

#### 3. Shifting Manufacturing Capacity Overseas:

Mexico and Morocco as two examples of countries with FTAs with the United States and the European Union.



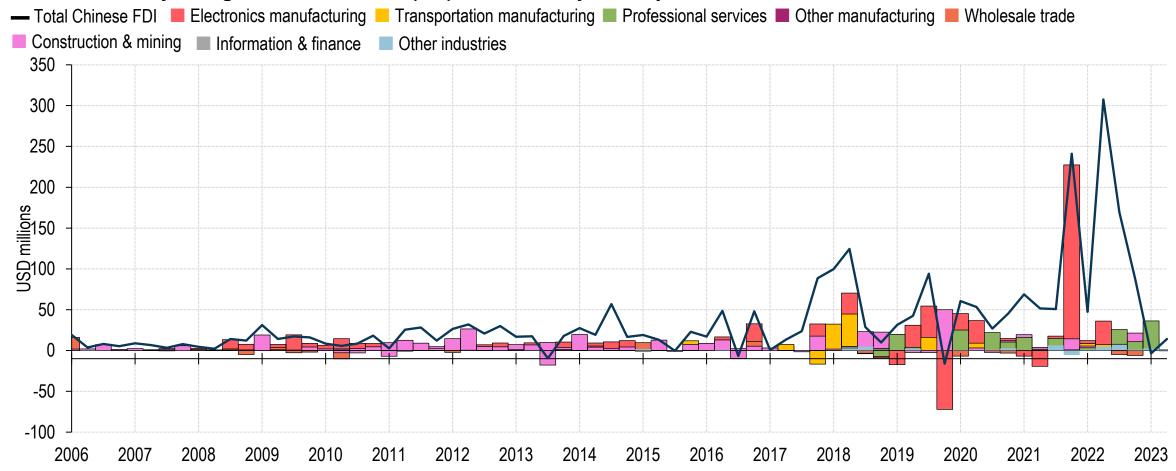
Notes: Quarterly FDI flow is the net amount of new investment plus reinvested profits less repatriated profits and capital disposals. Annual FDI stock is the end-of-year market value of all existing nonfinancial accumulated FDI. Discrepancies between stock and flow values reflect differences in timing and methodologies of the sources depending on FDI direction.

Sources: China National Bureau of Statistics, Secretaría de Economía, Bloomberg Financial LP, Haver, Zongyuan Zoe Liu

#### 3. Shifting Manufacturing Capacity Overseas:

Mexico: China's largest investments into Mexico since the escalation of U.S.-China trade tensions have been in electronics manufacturing

#### Chinese Quarterly Foreign Direct Investment (FDI) into Mexico by Industry



Notes: The sum of FDI by industry does not equal total FDI because some data are missing for reasons of preserving the confidentially of individual investments.

Sources: Secretaría de Economía

#### 2. Shifting Manufacturing Capacity Overseas:

Morocco: China's largest investments into Morrocco since COVID-19 pandemic have been in battery manufacturing.

**Table** Select Chinese Corporate Investment Deals in Morocco

Select Chinese Corporate Investment Deals in N	Лоrrocco (USD m	illions)					
Industry	2016	2019	2020	2022	2023	2024	Total
<b>Automotive components</b>	15	399	387	192	-	-	992
Battery manufacturing	-	-	-	-	9,180	_	9,180
Electric vehicle	101	-	-	-	-	-	101
Industrial park	-	-	350	-	-	_	350
Renewable energy	-	-	-	5	-	262	267
Total	116	399	737	197	9,180	262	10,891

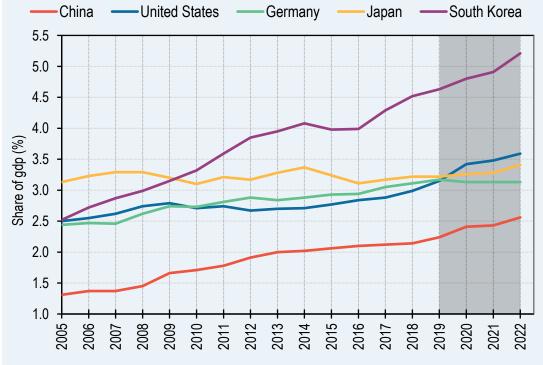
Sources: China National Bureau of Statistics, Office des Changes, Bloomberg Financial LP, Haver

#### 4. China's technology self-sufficiency drive:

China's R&D expenditure has steadily increased over the last decade. The government counts on technology and industrial upgrading to drive growth.

#### China's economy is still less research intensive than the West.

Research & development expenditure, share of GDP, annual level

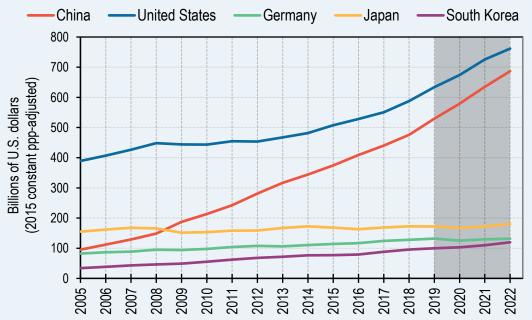


Notes: Data are gross domestic expenditure on R&D (GERD).

Sources: OECD, Zongyuan Zoe Liu

#### But China is closing the R&D spending gap with the United States.

Research & development expenditure, billions of U.S. dollars, 2015 constant purchasing price parity adjusted, annual level

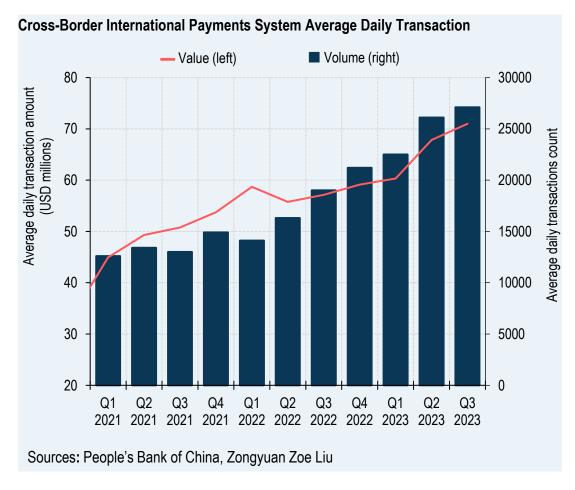


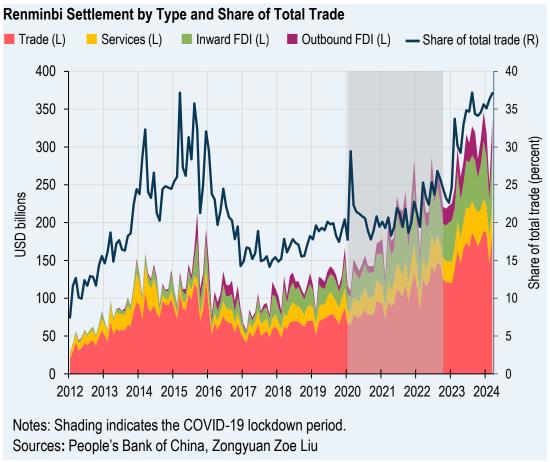
Notes: Data are gross domestic expenditure on R&D (GERD). Price adjustments calculated by the OECD.

Sources: OECD, Zongyuan Zoe Liu

#### 5. Strengthening financial autonomy to reduce financial vulnerabilities:

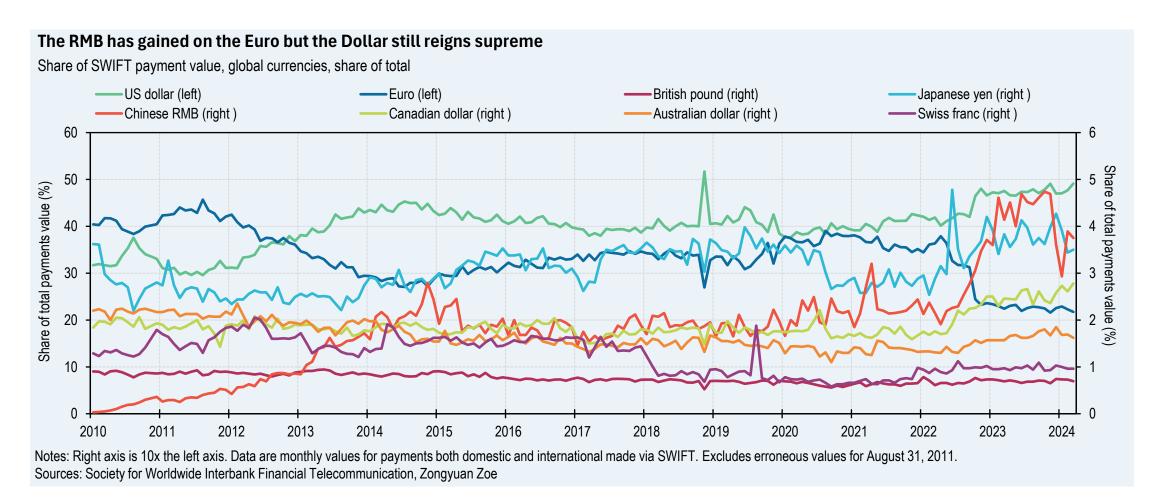
The renminbi-based alternative payment system is steadily growing, and China is making a renewed push to settle as much trade as possible using the renminbi. While these initiatives are de-dollarization in action, they are qualitatively different from trying to dethrone the U.S. dollar.





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# 4. Risks and Outlook

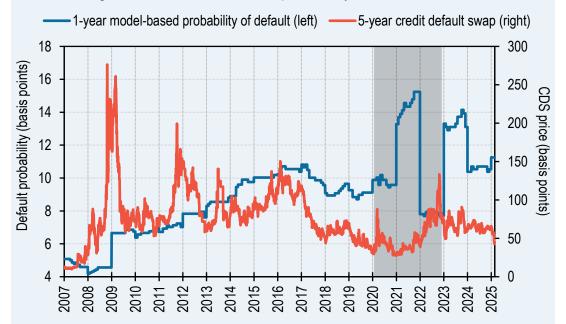
# Risks and Outlook

- If trade tension escalates into a new trade war, China is better equipped with tools to cope with tariffs and hit back now than in 2018.
  - If Beijing can leverage rising tariffs to push domestic reform and increase household consumption, it can sustain balanced growth in the long run despite short-term pains.
  - Even so, Beijing's consumption-promotion measures will not sacrifice investment in strategic sectors.
- Most significant challenge to China's continued economic growth in the long run comes at home.
  - Weak domestic household consumption
  - Accelerated industrial consolidation in sectors with excess capacity, potentially leading to rising corporate default among small and medium sized companies
  - Decreasing bank profitability and less willingness to lend to SMEs
  - Growing social tensions exacerbated by economic stagnation amid rising inequality and may force Beijing to retaliate against U.S. restrictive trade and investment measures even if Beijing prefers to de-escalate
- Beijing's biggest challenge in the near-term is restoring policy credibility and market confidence.
  - The Chinese government will likely do more fiscal stimulus in 2025. The PBoC will likely rely more on structural
    monetary tools to support designated sectors, in addition to cut rate and lower RRR.
  - But if policies fail to help households strengthen balance sheet, then they are unlikely to help boost confidence and consumption.
- Credit downgrade likelihood remains low, but outlook can be negative if policy adjustments fail to address structural woes.

# Risks and Outlook

### Both market and model indicators show China's default risk holding steady.

China sovereign default risk indicators, basis points, daily level

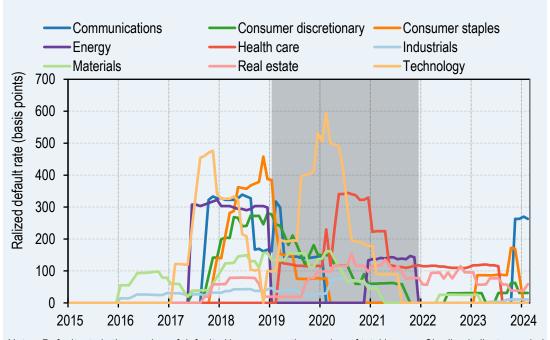


Notes: 1-year probability of default is according to the Bloomberg Sovereign Default Risk Model. Credit default swaps are quoted as the annualized premium paid to insure a bond against default. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: Bloomberg Financial LP, Zongyuan Zoe Liu

#### Chinese corporate defaults remain far below pandemic-era peaks

Realized corporate default rate based on issuer numbers by sector, basis points, monthly level

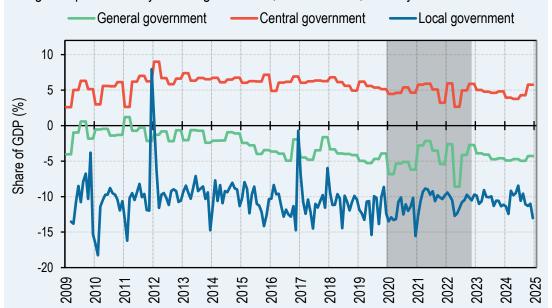


Notes: Default rate is the number of defaulted issuers over the number of total issuers. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: Bloomberg Financial LP, Zongyuan Zoe Liu

#### China's fiscal position is dragged down by local governments, but the central government's fiscal position is stable and has ample space.

Budget surplus/deficit by level of government, share of GDP, monthly level

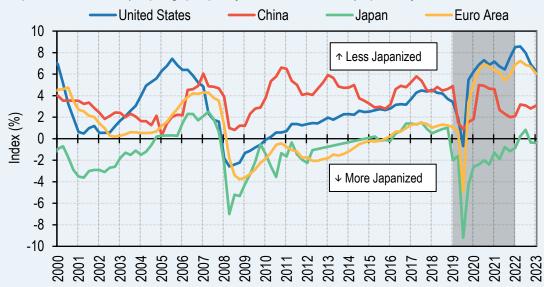


Notes: Local government surplus/deficit is net revenue over national GDP. General and central government data are calculated by the source. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: Ministry of Finance, National Bureau of Statistics, Zongyuan Zoe Liu

# China moved closer to Japan during COVID-19 and is still more like Japan than like the United States or Euro Area, but is not Japan.

Japanification index (output gap + policy rate + inflation rate), quarterly level



Notes: Japanification index is the sum of output gap, policy rate, and inflation rate expressed as a percentage. Shading indicates period of zero-COVID policy lockdowns in China.

Sources: China National Bureau of Statistics, People's Bank of China, Japan Cabinet Office, Ministry of Internal Affairs and Communications, Federal Reserve Bank of New York, Bureau of Labor Statistics, European Central Bank, Statistical Office of the European Communities, Zongyuan Zoe Liu

The End. Thank you.

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